

A photograph of two women, one Black and one white, smiling and working together at a desk. The Black woman is leaning over the laptop, pointing at the screen, while the white woman holds a tablet. The image is overlaid with a teal gradient.

nahriTM

National Association of
Healthcare Revenue Integrity

2026

MEDIA KIT

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Our Commitment to You

In this dynamic environment, seamless communication between revenue integrity and revenue cycle leaders—and the departments they support—is essential to sustaining financial performance and regulatory compliance.

For more than eight years, the National Association of Healthcare Revenue Integrity (NAHRI) has served as the leading professional organization dedicated to advancing revenue integrity. Our community of revenue integrity and revenue cycle professionals, representing some of the largest health systems in the country, is more engaged than ever.

By partnering with NAHRI, you gain access to a highly specialized audience, build enduring professional relationships, generate actionable business intelligence, and participate in strategic dialogue that influences the future of healthcare.

Our experienced team is committed to supporting your success at every stage.



Best Regards,
Carrie Dry
National Sales Manager
NAHRI

About Us

The *National Association of Healthcare Revenue Integrity* (NAHRI) is dedicated to providing the hospital revenue integrity community with the resources, networking, and education needed to foster this growing profession.

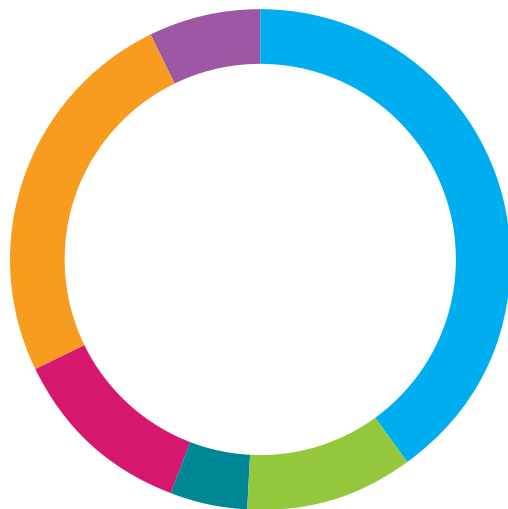
Revenue integrity professionals of all kinds are making positive changes for their hospitals and health systems, and now they can connect with each other as they forge the way. NAHRI is the place to ask questions, discuss strategies and standards, trade ideas, and access valuable resources.

Our Audience

NAHRI is designed to enhance the revenue integrity profession through advocacy, networking, and the promotion of shared knowledge and resources among a range of healthcare professionals.

Audience Demographics

NAHRI



- 40%** Revenue Integrity managers/directors
- 11%** Revenue Cycle managers/directors
- 5%** Revenue Integrity or Revenue Cycle VPs
- 12%** Compliance/HIM/Coding/CDI managers/directors
- 25%** Analyst/specialist/auditor
- 7%** other titles, including chargemaster manager, educator and supervisor

NAHRI Corporate Partnership

Your partnership puts you in front of members and prospective members as we drive forward the importance of revenue integrity initiatives. Limited spots available on a first come, first serve basis.



Benefit	Description
Five NAHRI memberships	Full website access and all other membership benefits
Use of NAHRI corporate partner logo	Use membership logo online and in collateral
Company logo listed in the conference Revenue Integrity Symposium program guide as corporate partner	"We would like to thank our corporate partners"
Profile on NAHRI.org	Company logo and description on NAHRI website as corporate partner
Two months of banner advertising on NAHRI.org	Two medium rectangle (300x250) ad placements on NAHRI.org
Two banner ads in NAHRI Revenue Integrity Insider eNewsletter	Takeover advertising: medium rectangle and leaderboard
One white paper posting	Posting of one white paper in Resources section of website

RATE: \$7,000

Online and eNewsletter Advertising

Run of Site Online Ads

With membership information as well as resources for the NAHRI community, online advertising puts you in front of members who frequent our site. Ads run for one full month.

Unit	Size	1x	3x
 Leaderboard	728x90	\$800	\$700
 Medium Rectangle	300x250	\$700	\$600

Specs: GIF, JPG, HTML, JavaScript, HTML5, third-party tags. 15-second animation length and three loops max. No Flash creative accepted.

Reservations and materials due two weeks prior to run date.

eNewsletter Advertising

With options of a display ad or text advertising, eNewsletter advertising aligns you with our weekly content.

Unit	Size	1x	3x
Takeover advertising: leaderboard and medium rectangle	728x90	\$600	\$500

Specs: JPG or GIF, no rich media or animation allowed, 100KB file max, click thru URL

Reservations and materials due two weeks prior to run date.

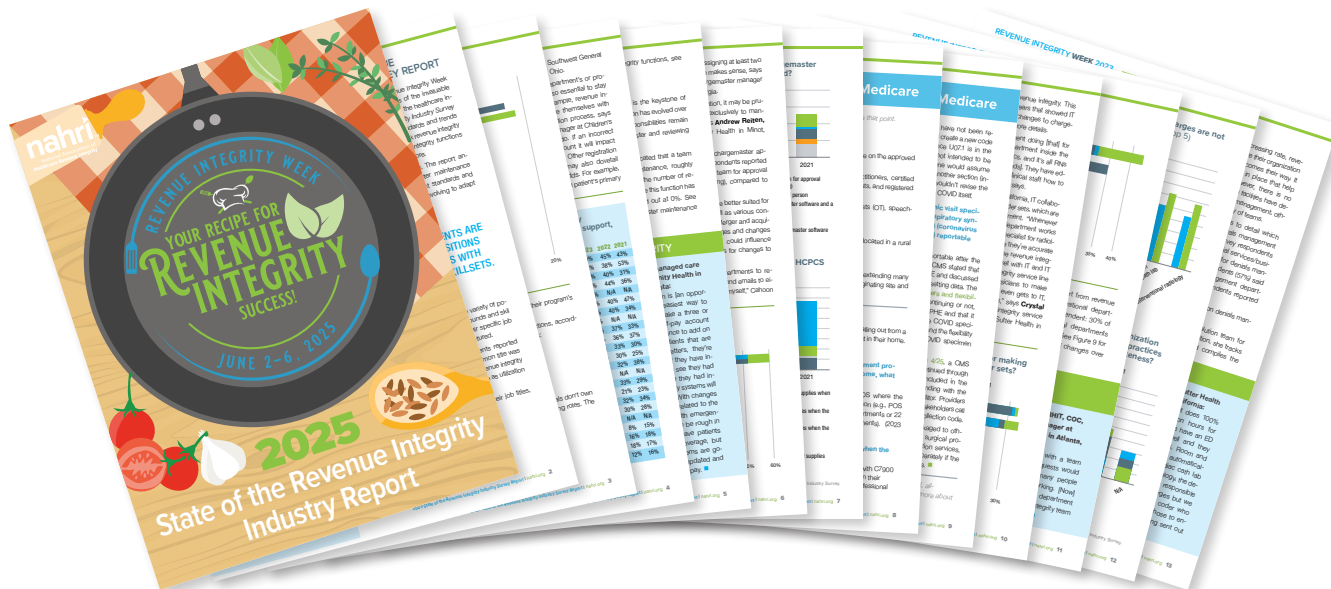


Revenue Integrity Week Sponsorship

- 📄 Full-page ad in our annual Industry Survey
- 📄 Your full-page commentary included in Industry Survey
- 📄 Exclusive sponsorship of one of five emails deployed that week in Revenue Integrity Insider eNewsletter
- 📄 Banner (rotating) on Revenue Integrity Week page for 12 months
- 📄 Run of site 300x250 for the month of June on [NAHRI.org](https://nahri.org)
- 📄 Multi-sponsor panel discussion webinar discussing the results of the annual Industry Survey results. Sponsor receives logo on promotions, verbally acknowledged on webinar and receives leads of registrants and attendees.

RATE: \$11,500

Five spots are available. First-come, first-served basis.



Content Asset Posting Program

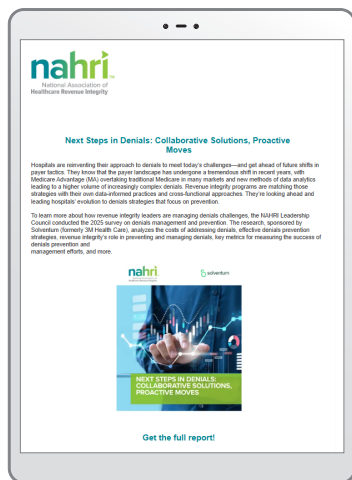
Harness our reach to generate quality sales leads with our content asset posting program.

We'll host your content (white papers, case studies, research briefs, and otherwise) to generate 75 downloads. Full contact information will be provided on a weekly basis.

BENEFITS:

- 📁 Posting of content (whitepapers, case studies, etc.), gated for lead generation
- 📁 75 downloads delivered
- 📁 Excludes vendors and consultants

RATE: \$4,500



Sponsored Webinar

Introduce your thought leaders and supportive clients to our membership with a webinar program. You choose the content and speaker(s), and we take care of the marketing and project management.

Sponsorship Includes:

- 📁 Kick-off call to review campaign topic, overview, and timeline
- 📁 Creation of audience development campaign materials including registration page, dedicated email, and online banners
- 📁 Audience development to generate registration
- 📁 Online platform/tech review call
- 📁 Management of platform on day of event
- 📁 Moderation of event if requested
- 📁 Ability to do live polling of the audience with immediate results
- 📁 Post-event delivery of registration and attendee reports
- 📁 Post-event “thank you” email campaign to attendees
- 📁 Post-event “we missed you” email campaign to non-attendees
- 📁 Posting of on-demand webinar online for lead generation for 30 days following live event
- 📁 125 minimum registration guarantee

RATE: \$15,000 NET

Limited monthly slots available. Reservations due 75 days out.



Sponsored Webinars (Cont.)

ACDIS/NAHRI Joint Virtual Demo Discussions

This will be a unique opportunity for your company to demonstrate your solution only to our qualified NAHRI and ACDIS Leadership Council members (directors/manager titles or equivalent). There are no vendors allowed to be part of this membership. To qualify to be on the Council, NAHRI and ACDIS subscribers must complete a lengthy application and be willing to fulfill requirements to show they will be an active participant. We currently have approximately 150 NAHRI Council members and 400 ACDIS Council members, so it will be a very small, but targeted promotion to these leaders.

- 📅 Duration: 30 minutes
- 📅 When: Second Wednesday of each month, dates available on a first come, first served basis.
- 📅 Leads: Full contact information for everyone that comes to your session, no lead guarantee since new program
- 📅 Promoted only to approximately 550 Leadership Council members who are directors, managers, or supervisors. We are targeting this audience to ensure the most influential attendees, and best chance to avoid vendors/competitors listening to your presentation.
- 📅 Opportunity to share a demo of your solution, but meant to be educational—what challenges can this solution solve, etc.
- 📅 Materials: Logo and 150-word abstract that includes a session overview, title, speaker information, and learning objectives.

RATE: \$7,000

Dates are available on a first come, first served basis.



NAHRI Leadership Council Sponsorship

The NAHRI Leadership Council is the platform revenue integrity leaders need to remain on the cutting edge of thought leadership and strategy. Through focused research reports, customized analysis, and peer-to-peer networking, the Council acts as a sounding board for revenue integrity leaders who seek to stay up to date with current trends in hospital reimbursement while blazing new paths for an ever-evolving industry.

Sponsorship opportunities include:

- 📁 Custom research with digital report for leads
- 📁 Editorial research sponsorship
- 📁 Roundtable discussions

CALL FOR RATES AND DETAILS

Limited spots available.



NAHRI Mastermind Sponsorships

In 2023, we launched two NAHRI Mastermind committees. We wanted to give select NAHRI Leadership Council members the opportunity to commit to advancing concrete business goals and helping their peers do the same by:

- 🗂 Seeking advice from peers on their challenges and opportunities
- 🗂 Identifying the steps they take to advance their goals—and following through
- 🗂 Sharing insight to help fellow members make progress toward their priorities and holding them accountable for the action items they've claimed



Mastermind Sponsorship

SPONSORSHIP INCLUDES:

- 🗂 The Mastermind members attend five meetings with six to eight members: four virtual and one in-person.
- 🗂 Sponsor may have one person (same person) participate in all five meetings and have a second person attend the in-person meeting and listen in to the four virtual meetings.
- 🗂 The in-person meeting is held before or after the Revenue Integrity Symposium and at the same location. The meeting typically includes breakfast or lunch.
- 🗂 Sponsor has input on overall topic/theme of Mastermind if decided prior to 11/15.
- 🗂 Panel discussion webinar at conclusion of final meeting. Sponsor's SME is one of the panelists. This webinar would be promoted to entire NAHRI audience.
- 🗂 Sponsor receives the leads from all the registrants as well as the attendees for their session.

RATE: \$37,500 (Mastermind plus webinar)

NAHRI Mastermind Sponsorships (Cont.)

EXCLUSIVE ACDIS and NAHRI Joint Denials Management Mastermind Sponsorship

A successful denials management process requires a multidisciplinary team approach. CDI leaders, with their intimate knowledge of clinical and coding guidelines related to documentation, and revenue integrity leaders, with their broad view of reimbursement and regulatory guidelines, represent the perfect pairing for the complex denials problem. The Denials Management Mastermind brings together a diverse group of CDI and revenue integrity leaders from the ACDIS and NAHRI Leadership Council ranks to problem-solve and brainstorm solutions to the denials problem facing today's healthcare organizations.

denials management mastermind

brought to you by



SPONSORSHIP INCLUDES:

- 📁 Five meetings with six to eight members: four virtual and one in-person (approximately three hour meeting, including breakfast or lunch, which takes place before or after the Denials Management Exchange).
- 📁 Sponsor may have one person (same person) participate in all five meetings, and have a second person attend the in-person meeting and listen in to the four virtual meetings.
- 📁 Sponsor has input on one of the topics at one of the meetings.
- 📁 Panel discussion webinar which will take place during the Mastermind Summit. Sponsor's SME would be one of the panelists.
- 📁 Sponsor receives the leads for all the registrants, as well as the attendees, for their session.

RATE: \$40,425 (Mastermind plus webinar)

2026 Events



Revenue Integrity Symposium

September 24-25, 2026
Savannah, Georgia

The Revenue Integrity Symposium is the premier event for revenue integrity, revenue cycle, and Medicare compliance education and networking. Learn from trusted experts with cutting-edge insight that will empower you to ensure compliance with regulatory changes, maximize revenue, and enhance workflow and program design. Presented by the National Association of Healthcare Revenue Integrity (NAHRI), the Revenue Integrity Symposium is the first conference to look at essential hospital reimbursement and compliance issues through the lens of revenue integrity.

Platinum Sponsorship: SOLD

Gold Sponsorship: SOLD

Silver Sponsorship

- 📁 One 8' x 8' draped booth space, two chairs, and wastebasket included
- 📁 Optional hardwired internet and electrical services for additional fee
- 📁 Logo on signage as Silver sponsor
- 📁 Logo and link conference website
- 📁 Company logo, URL, and description (50 words) in program guide
- 📁 Break sponsorship which includes logo on napkins and signage
- 📁 One push notification on event app
- 📁 Attendee list with address and emails sent within two weeks post event
- 📁 Two Symposium full conference passes
- 📁 Discount rates for additional conference passes
- 📁 One sponsored spotlight email sent to all registered attendees prior to the event.

RATE: \$8,700 (4 spots available)

Exhibit

- 📁 One 8' x 8' draped booth space, two chairs, and one wastebasket
- 📁 Optional hardwired internet and electrical services for additional fee
- 📁 Company listed on conference website
- 📁 Company logo in program guide
- 📁 Two Symposium full conference passes
- 📁 Discounted rates for additional conference passes
- 📁 Attendee networking list (name, company, title) will be sent one week prior to the event.

RATE: \$3,700

*One-time use only before or after event. List available approximately four weeks before event or one week following event.



HOSTED BY ACDIS AND NAHRI • SEPTEMBER 22-23, 2026

HYATT REGENCY • SAVANNAH, GA

A successful denials management process requires a multidisciplinary team approach. CDI leaders, with their intimate knowledge of clinical and coding guidelines related to documentation, and revenue integrity leaders, with their broad view of reimbursement and regulatory guidelines, represent the perfect pairing for the complex denials problem. The third annual Denials Management Exchange will bring together a diverse group of CDI and revenue integrity leaders from the ACDIS and NAHRI Leadership Council ranks to problem-solve and brainstorm solutions to the denials problem facing today's healthcare organizations.

Being one of a few sponsors at this event allows your company to hear first-hand how hospitals are addressing challenges and understand how your solutions and services can help them meet their goals. Senior-level revenue integrity and CDI professionals including managers, supervisors, and directors will join us at this unique event, where all planned activities are designed for high-level networking and consistent dialogue. You'll walk away with deeper relationships and contacts for future engagement.

DENIALS MANAGEMENT EXCHANGE SPONSORSHIP INCLUDES:

- ✓ Ability to observe rounds of editorially moderated roundtable breakout sessions on key topics determined in advance by attendees
- ✓ Networking opportunities during: receptions, breakfast, lunch, and dinner
- ✓ One 90-minute exclusive strategic session with a total of five pre-selected revenue integrity and CDI leaders
- ✓ Two all access passes to Denials Management Exchange and Revenue Integrity Symposium
- ✓ Attendee list provided in advance of event
- ✓ Contact information for the attendees in your session

RATE: \$27,000

Spots are limited and available on a first come, first served basis.





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